



# LEVERAGE 이점 · 槓桿

Whitepaper v1.0.5 (April 2018)



[WWW.LEVERAGEICO.COM](http://WWW.LEVERAGEICO.COM)

## What is Leverage?

Leverage (이점 in Korean, 槓桿 in Chinese, LVP for short) is a genuine, trustworthy and traceable investing platform with complete data sharing and absolute information transparency.

Leverage is a decentralized platform that allows people to store and invest their wealth in a decentralized cryptocurrency, and earn a substantial interest on investment.

## How it Works

Investing through the Leverage (LVP) Platform is designed to be simple and transparent.

### Generate Interest

Any member can invest through the Leverage Platform exclusively with LVP cryptocurrency. Interest on this investment will be generated automatically through the use of Leverage's automated arbitrage trading bots and volatility software.

Users will receive daily interest payouts based on their selected investment option. All interest received can be withdrawn instantly.

### Take profit

Upon completion of investment term, users will receive their invested capital back. Users can decide to take their funds out of the Leverage lending platform or reinvest to continue receiving daily profit.

## Why is Leverage Different?

The business model of Leverage is focused on maximizing interest on staked capital in a healthy and risk free way. Compared to other lending platforms, Leverage has additional features to maximize stability and secure its sustainability.

### Substantial Reserves

Leverage will maintain substantial reserves at all times, intended as a guarantee to redeem promises to pay interest.

Leverage will make use of continuously improved financial models that will ensure sufficient reserves to secure sustainable continuation of the Leverage Platform. Overvalue generated by the trading bot, token - or other asset appreciation will be used as reserve capital.

### Save Storages of Value

Leverage will automatically hedge deposited funds in the least volatile cryptocurrencies. Reserves will also be partially stored in fiat, gold and other assets.

### Full Transparency

Leverage will report monthly on its profitability, reserves and business strategy. An impartial audit will take place at the end of every fiscal year. All reports will be published.

## Activities

### Automated Trading Arbitrage

Leverage makes use of automated trading bots which were developed through years of hands-on experience and will continuously be improved. The software runs on all major cryptocurrency exchanges. The Leverage tradingbots will exploit market inefficiencies and volatility by exploiting arbitrage possibilities, amongst others.

### Diversified Asset Investing

Leverage will hold financial positions in a broad range of cryptocurrencies to facilitate its trading activities.

Leverage may also decide to hold strategic financial positions in crypto-related assets thereby increasing its exposure to market developments and - volatility.

## Profitability

### Lending

The interest provided to users that lend their LVP on the Leverage Platform is shown in the table below. The referral program is discussed separately.

		Investment Period in months			
		0 < 1	1 < 3	3 < 6	6 +
Amount Invested	\$0 - \$2,000	0.5%	0.7%	1.0%	1.5%
	\$2,001 - \$10,000	0.6%	0.84%	1.2%	1.8%
	\$10,001+	0.7%	0.98%	1.4%	2.1%

### Token Valuation

Making use of the Leverage Platform can only be done by staking Leverage Coins (LVP), which has a fixed issuance volume. Therefore increasing popularity and demand for staking LVP will appreciate its value tremendously. Additionally, LVP can be used as a currency to purchase related commodities, and for storage or transfer of value.

## Leverage Token

Leverage will hold an Initial Coin Offering by issuing its token named LVP;

- ERC20 token
- Total Supply: 50 million LVP

In order to improve short-term liquidity and allow more people to join the Leverage Platform, an ERC20 token is created and offered to the public. This token will be used temporarily and will be replaced by Leverage Coins.

## Leverage Blockchain and Coin

The Leverage Platform will be put on-line after the ICO. This means that a new blockchain will be created specifically for the Leverage Platform. After launch of the Platform, members can exchange their LVP tokens to Leverage Coins with the exchange rate of 1:1.

## Token Sale

### PRE-SALE

The token PRE-SALE represents 4% of the total token supply. A maximum of 2 million LVP (Leverage Token) will be sold in the PRE-SALE. The PRE-SALE price is 0.0005 ETH and only Ether is accepted:

- Details of the PRE-SALE rounds will be announced on the official Twitter and Bitcoin Talk forum.
- Leverage Tokens can be bought for 0.0005 ETH (2000 Tokens per ETH). There will be other limited offers announced.

### ICO

An official ICO is planned to be launched on May 26th, 2018. Please check our official Twitter and Bitcoin Talk for updates on the schedule.

The ICO token allocation represents 30% of the total token supply. A maximum of 15 million LVP will be sold in the ICO\*:

- First round – 1200 Coins per ETH (20% Bonus)
- Second round – 1000 Coins per ETH (0% Bonus)

\*

Any coins not sold by the end of the ICO period, will be held by Leverage and their use will be as follows:

- Technology Build, Maintenance, Upgrades; Marketing, Community Development; Bounties & Incentives; Holding for future development.



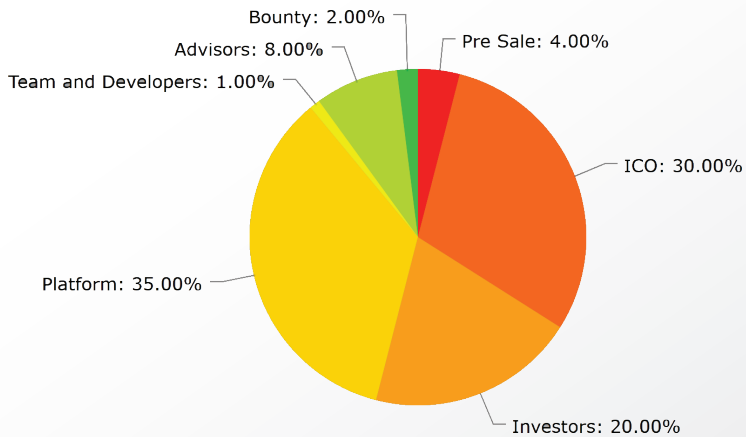
## Token Distribution

The Token Reserve Split will be 66%:

- 20% for early investors (sold out),
- 35% for the platform,
- 11% for advisors, developers and bounties.

The distribution of the total supply of Leverage Tokens is shown in the diagram below.

Any tokens not issued through the ICO (or PRE-SALE) will be frozen for the first year after Platform launch (to avoid market manipulation).



## Referral Bounties

Users can register on the Leverage Platform official website to create a referral address or a social sharing button.

### PRE-SALE and ICO Bounty

Referrers will be rewarded 5 LVP tokens for each participating referral they bring onto the platform during the PRE-SALE and ICO. All users will receive this bonus, even if they do not participate in the token sales or lending activities themselves.

### PRE-SALE and ICO Airdrop Bounty

Referrers will receive an airdrop (bonus over the first deposit of capital) of additional LVP tokens based on the amount of direct participating referrals\* gathered before official launch of the Platform:

- 1 - 9 referrals | 5% airdrop,
- 10 - 25 referrals | 10% airdrop,
- 26 onwards referrals | 15% airdrop.

\*

- To qualify as participating referral, the referral is required to participate in the public sales or to actively stake Leverage tokens or Coins on the Leverage Platform.
- Bounty applies on direct referrals gathered during the ICO and PRE-SALE period.
- Referral Airdrop Bounties will be limited to the first deposited amount on the Leverage Platform. The first deposit amount for the airdrop bounty can not exceed the maximum PRE-SALE and ICO contribution limit of 25 ETH.
- All bounty payouts will automatically be issued when the official Leverage Platform goes live.

## Platform Referral Bonusses

### Referral Commission

Referrers will receive a commission based on the staked capital of the referral. This is shown in the table below.

### Referral Interest Bonus

Referrers will receive an increased interest rate on staked capital based on the total amount of participating referrals gathered\* . This is shown in the table below.

	<b>Interest Rate Bonus</b>	<b>Commission on Referral Staked Capital</b>	<b>First Deposit Airdrop</b>
Direct Referrals before Platform Launch	0,5%	5,0%	Yes
Direct Referrals after Platform Launch	0,5%	5,0%	No
Indirect Referrals	0,1%	1,0%	No
Level 2 Referrals	0,02%	0,1%	No

\*

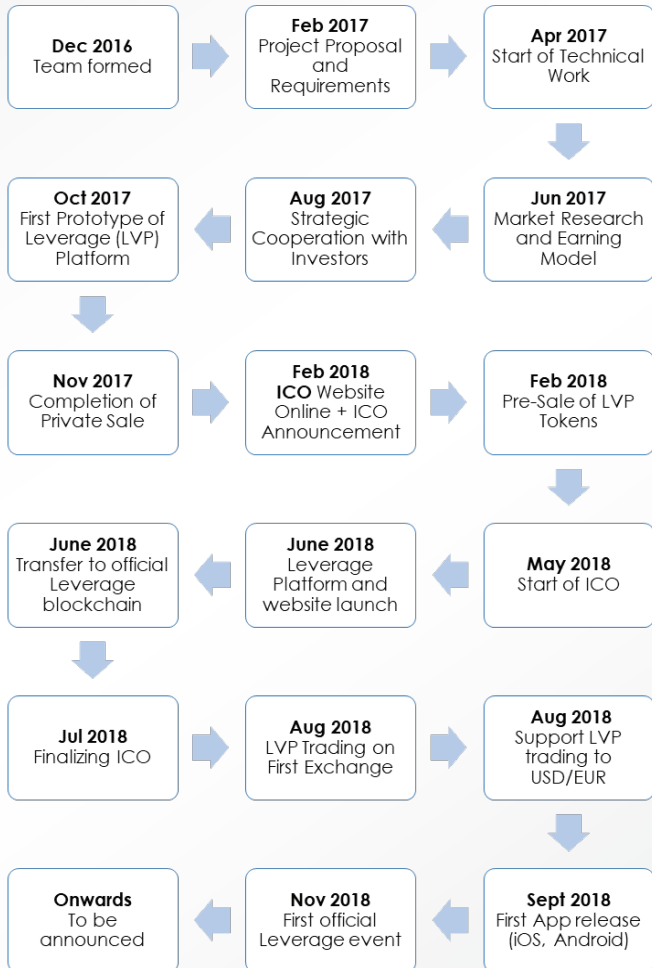
- Referral Interest Bonus is capped at 25%
- Your commission is paid instantly to your Leverage wallet for each completed lend offer.
- Commissions will be paid as long as your referral is active.

## Referral Bonus Explained

Example calculations for staking at the Leverage Platform are provided in the table.

		Example 1	Example 2	Example 3	Example 4
Referrals	Direct Referrals before Platform Launch	0	11	35	66
	Direct Referrals after Platform Launch	0	7	99	50
	Indirect Referrals	0	6	278	398
	Level 2 Referrals	0	20	465	888
Investment	First Deposit Staking Amount	\$4.000,00	\$10.000,00	\$10.000,00	\$100.000,00
	Staking Period	2 weeks	15 weeks	15 weeks	52 weeks
	Period Days	14	105	105	364
	Bonus on First Deposit	\$0,00	\$1.000,00	\$1.000,00	\$1.000,00
	Invested	\$4.000,00	\$11.000,00	\$11.000,00	\$101.000,00
Interest Rate	Flat Interest Rate	0,60%	1,40%	1,40%	2,10%
	Bonus on Interest Rate	0%	10%	25%	25%
	Effective Interest Rate	0,60%	1,54%	1,75%	2,63%
Performance	Capital Back	\$4.336,00	\$28.787,00	\$31.212,50	\$1.066.055,00
	ROI	8,40%	161,70%	183,75%	955,50%
	Payback Period in days	166,67	64,94	57,14	38,10

## Road map



## FAQ

What is Leverage?

Leverage is a genuine, trustworthy and traceable investing platform with complete data sharing and absolute information transparency.

Leverage is a decentralized platform that allows people to store and invest their wealth in a decentralized cryptocurrency, and earn a substantial interest on investment.

What is an ICO?

ICO is short for the Initial Coin Offering. An ICO can be compared to a public offering. Projects related to digital currency or blockchain technology sell tokens to early enthusiasts thereby raising funds for technological- and market development. Project enthusiasts support the project through buying tokens or coins in the ICO period. They may also choose to capitalize on held coins or tokens by selling them to the market when tradeable.

What's the total issuance volume of Leverage Coin?

The total issuance volume of Leverage is 50 million coins with no further issuance in any case.

How to participate in the public offering of Leverage?

The Leverage public offering can be divided into two phases, i.e., the pre-sale on the official website and the formal ICO phase. Both are carried out through a Smart Contract of Ethereum. Participants may participate directly in the Pre-sale. For the ICO, it is also possible to participate through third party websites in collaboration with Leverage. Specific third party websites will be announced later on the official website.

Why is there a pre-sale for the ICO of Leverage, and how to participate in it exactly?

Leverage is a public investing platform which requires a large number of participants. The commercial value of the Leverage Platform will increase significantly with more active participants. In order to let more participants join the platform, it was decided to conduct a pre-sale of 4% of the total amount of Leverage tokens/coins. During the pre-sale and ICO phase, the maximum investment for each participant is limited (25 ETH), in order to guarantee that more participants will be able to join the Leverage Platform.

When will the public offering of Leverage begin?

The ICO of Leverage is planned to officially begin May 26th, 2018. The official website will organize pre-sale rounds. Specific time and details for the pre-sales and launch of ICO will be announced later on the official website, twitter and bitcoin talk forums.

What kinds of cryptocurrencies are acceptable for the public offering of Leverage Coin?

Only the payment by ETH is acceptable for the public offering of Leverage Token. Third party websites assisting the public offering will accept ETH and BTC.

What is the value of Leverage Coin?

- Making use of the Leverage Platform can only be done by lending Leverage Coins (LVP), which has a fixed issuance volume. Therefore increasing popularity and demand for staking LVP will appreciate its value tremendously.
- It can be used as currency to purchase related commodities;
- It can be used as the storage of value or the value transfer method.

## FAQ

How does the Leverage ensure the security of the fund?

All the funds raised from this public offering will be deposited into a multi-signature wallet, and its encryption key will be held by all the persons in charge and management personnel of the Leverage Platform. What's more, any transfers of money must be examined and verified by several people.

How long will it take before the participants receive their Leverage Token?

The participants will receive the Leverage Coin based on the Token of Ethereum ERC20 nearly instantly. The wallet of Leverage will be online during the ICO phase. By then, the Leverage Token can be used on the official Leverage website when lending commences.

When will Leverage be tradable?

We are currently in contact with several major exchanges to list Leverage Coins in the near future. It is intended that Leverage will be tradeable directly after the Leverage Platform launch. Any (future) listings on exchanges will be announced on the official Leverage website and on our official Twitter and Facebook pages.

How is the money raised through ICO used?

- R&D, testing and implementation of additional software for leveraging cryptocurrency volatility—15%
- R&D, testing and implementation of new products (e.g. financial derivatives) on Leverage Platform —15%
- Design, Development and test of Leverage Platform Framework: 30%
- Salaries of Developers and Team: 7 %
- Costs of operation, maintenance and utilities: 3 %
- Promotion and Marketing: 10 %
- Reserves intended for sustained health of the Leverage Platform Ecosystem (divided over cryptocurrencies, fiat, goals and other assets): 20 %